## Day 2 Joint ENVforum - IGES-ISAP Plenary Reporting Template

Asia-Europe Environment Forum Annual Conference 2019
The Role of Consumer in Triggering Changes in Consumption and Production 29-30 July 2019 | Yokohama, Japan



## Key messages on Single-use Plastic

- 1. The main driver behind plastic waste is overconsumption
  - to address the issue we need to consider absolute reduction in the use plastic
- 2. Preventing plastic waste is more than addressing it as a waste management challenge. It needs to be tackled at various level with ensuring representation of stakeholders involved in all stages of the plastic life cycle. Reduction of plastics must go beyond recycling and consider a circular economy approach, including:
  - Life-cycle analyses of plastics
  - A supply chain perspective, and
  - Clear understanding of stakeholder groups lobbying against progressive actions
- 3. Consumers can be a powerful force, but:
  - Clear channels for consumers to be heard and allow thorough information & awareness
  - need triggers and an enabling environment to act...
  - ...and recognition that there are also limitations to what consumers can do to change the whole system
- 4. Total bans on plastics are not always a solution.
  - Plastic is not bad or good despite the daunting statistics, unless there is a perfect substitute for
    plastic, it is here to stay. For example, in the medical industry, there is a lack of such alternative
    which could withstand contamination as well as plastic.
  - Therefore must invest in, or ensure availability of viable alternatives
  - be careful with shifting the problem to other (potentially less sustainable) materials
  - A suite of complementary policies is more likely to have impacts

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## Policy Recommendations for [stakeholders' group]

EPR systems should be made more ambitious by targeting problematic single use plastics. Such a system could include:

- introduction of incremental fees
- differentiated cost structure to incentivize greater design for the environment

Regulation across the supply chain remains key for implementing a life cycle approach to plastic packaging management. Main actions could include:

- targeting distributors and logistic services (in addition to consumers and retailers)
- take back obligations of transport packaging associated with large consumer goods

Obligatory information disclosure should be considered for large manufacturers, producers, distributors and collectors, with emphasis on reporting on generation and trade of plastics

Claims on recyclability, reusability, and material reductions should be made a legally enforceable part of product quality standards.